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# Bosley Rose News

Page 1

COMPILED BY BOSLEY NURSERY, MENTOR, OHIO

Page 1

**5 for Fragrance**  
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Tallyho - New Yorker  
Majave - Helen Traubel  
Mrs. Paul R. Bosley  
**You Save \$1.82**

## GOLD MEDAL FOR GOLDEN WINGS

### Plants Demand Regular Care

Once you have purchased and planted your trees and shrubs, watch over them and take care of them. No living thing can be neglected without ill effect on its health.

Given a reasonably good soil to begin with, water is the most important single factor in plant growth. Without it, says the American Association of Nurserymen, plants will wither and die. When natural rainfall is insufficient it must be supplemented by artificial watering. When you water plants during a dry spell, soak them well. Let the hose run until you are sure the ground around the roots is saturated. Shallow watering has a tendency to weaken the roots by making them grow toward the surface instead of more deeply into the ground. Deep watering lasts longer, is far healthier for development of root structure. So soak your plants well when they become dry and then repeat the performance only when they again become dry. The worst kind of weather for plants is a hot, dry wind. When the winds are hot and dry, watering around the roots is necessary often, everyday if need be, preferably in the evening. Water even in winter if there is a lack of natural rainfall.

Fertilize plants in early spring. Repeat this after the shrubs or trees have flowered, in order to promote healthier buds for the next flowering season.

Prune off dead branches. If a sizeable limb is pruned, paint the wound with a tree paint that can be purchased at any nursery.

Trees and shrubs are easy to grow but like everything that lives, they require care.



GOLDEN WINGS was recently awarded a Gold Medal by The American Rose Society at Kansas City, Mo., in "recognition of superior performance in American gardens." A great honor for a great rose.

### Paul Bosley Accepts Award

KANSAS CITY, MISSOURI—On May 31st, the rose Golden Wings was presented a Gold Certificate by the Awards Committee of the American Rose Society.

This Certificate was presented in recognition of superior performance in American gardens. Paul R. Bosley, Sr., of The Bosley Nursery, Mentor, Ohio, accepted this award on behalf of Roy E. Shepherd, Medina, Ohio, the originator and himself as the introducer.

Golden Wings is the most unusual rose ever developed.

Because of its parentage it has been classified as a Hybrid Tea but at the same time has the outstanding vigor and overall appearance of health that is usually attributed to a shrub rose. Left to its own manner of growth, Golden Wings will grow to a height of approximately six feet and a diameter of at least three feet, yet through judicious pruning it may be kept to the size of a regular Hybrid Tea and incorporated in beds of other tea roses.

This rose opens up a whole new phase of interest for the rose fancier. For instance can you imagine a high everblooming hedge of this rose placed along a property line for sheer beauty? Throughout the entire summer this hedge would be covered with blooms of remarkable beauty and simplicity.

This five petalled golden yellow rose is in bloom from earliest spring until the snow flies and has very outstanding stamens of a burnt orange coloring that tend to add to the beauty of the bush. This hedge would be clothed in foliage of a light apple green, providing not only privacy for the home owner, but would also have the functional advantage of absorbing noise and preventing the entry of dirt and dust onto the property.

With all of these advantages it seems impossible to imagine that there too, is a rose that can be planted in an ordinary bed of Hybrid Teas and one also that can be used to make the most beautiful flower arrangements possible. Golden Wings should be cut when it is in bud and during the early evening hours. It should then be plunged in water and taken into the house where the arrangement is to be made. During the following morning you will observe one of the great phenomenons of nature in seeing these beautiful simple

flowers unfold before your very eyes to make an arrangement more perfect than you could imagine. By mid-morning your masterpiece will be a thing of beauty which may be enjoyed for several days.

Golden Wings bears an enviable rating in the American Rose Society's Proof of the Pudding from reports of nation-wide tests of 8.7 out of a possible 10 points. This makes it one of the outstanding roses of the past decade. One of the most enviable characteristics of this new rose is that it is apparently hardy to the tip in the coldest inhabited spots of the United States and needs little or no winter protection. Some of the comments from Rosarians in various parts of the country include the following: Madison, Wisconsin:- "Good form, foliage and color, prolific bloom, disease resistant." Philadelphia:- "No faults." Charleston, West Va:- "Beautiful foliage and bloom, disease resistant, recommended." Niagara Falls, N. Y.:- "Exquisite bloom, fragrance and substance, no complaint." Minneapolis, Minn:- "Vigorous plant, continuous bloom." Detroit, Mich:- "Excellent, single rose, good form and growth." Lansing, Michigan:- "Blooms constantly, attractive stamens."

All in all, Golden Wings seems to be the answer to many gardeners' prayers and in many ways this seems to be a rose that will do well in any garden from North to South and from East to West. For the past two years Golden Wings has been an absolute and complete sell-out so be sure to order early on this variety. Priced at \$2.50 each or three for \$6.60.

If you happen to be passing through or near Mentor, Ohio, be sure to stop and see a field of one hundred thousand roses in full bloom at the Bosley Nursery. It is a sight you will never forget.

### LUCKY SEVEN

\$14.25 value only \$12.13

**You save \$2.12**

Gay Gypsy, Grande Duchess Charlotte, Capistrano, Mrs. Paul R. Bosley, Sutter's Gold, Good News, Blanche Mallerin.

**You save \$2.12 on these 7 fine roses**

Order Blank page 3

### Business Recognizes Value Of Planting

Both new and old business in recent years have landscaped and planted their properties at an unprecedented rate, according to the American Association of Nurserymen, as they recognize the values of plants both in attracting customers and, incidentally, helping to make their communities pleasanter places in which to trade.

Chain stores, filling stations, banks, motels, shopping centers, hotels, department stores and other businesses especially in suburban areas are today planted more beautifully than ever. A filling station in Tulsa, Oklahoma, has hundreds of rose bushes, and, when they are in flower, hands a rose to each lady customer. Many motels and restaurants have lovely gardens for patrons to be entertained or to roam in while waiting for tables, or to relax after eating. Conservative banks have gone

in for landscaping around their new buildings in a big way. Everywhere, businesses are sprucing up with plants to offset the coldness of bare walls, making their businesses pleasanter places in which to carry on commerce in general. Good landscaping, they find, is simply good business. If well done, it promotes sales and draws more and better customers, who are better satisfied.

Looking ahead to the next decade, according to the American Association of Nurserymen, the leisure time to be afforded by atomic energy combined with the better living that comes from home gardening and properly landscaped home properties will provide a graciousness in living never before experienced by the average family to such an extent.

Roses, the most popular flowers of all time, maintain a strong lead over any other flower in the plant kingdom, according to the American Association of Nurserymen.

The Bosley Nursery is famous not only for Roses, but for Rhododendrons, Azaleas and Christmas Holly.

## Good Rose Plants Please Everybody

For the majority of people rose plants are the most satisfactory plants of all. Every poll ever taken places the popularity of roses in a class by itself—as much as 9½ to one over the nearest competitor in many cases.

When you plant roses, look what you get:

From a \$2.00 rose plant you receive the very first year an average \$5 worth or more of lovely cut blooms to decorate your home, according to the American Association of Nurserymen. When entertaining, or even for family dining, a few colorful rose blooms in the center of the table brighten everyone's spirits, denote gracious living, cause admiration. You can wear them, smell them with pleasure and they make wonderful gifts.

In a garden, along a fence, beside walks and drives, individually in the foundation planting, almost everywhere roses can be used to enliven and brighten the property. They'll flower fully twice or more times each year and the blooming period lasts for a long time. There are almost always some blooms to cut, even out of the flowering season.

Anyone can grow roses. If you're seeking prize blooms, you'll turn over any well-drained soil to a depth of eight to twelve inches, mix in a liberal supply of manure or fertilizer, plus peat moss or organic material and then plant. You spray or dust the plants every 10 days or so with a handy all-purpose duster or insecticide, especially made for roses. If you're not especially eager to have prize flowers, but just want plenty of nice blooms, you can, in reasonably good soil, just dig a hole a few inches wider than the spread of the plant's roots, mix a couple of handfuls of fertilizer with the soil, water the plants well but not keep them too wet, spray or dust the foliage occasionally, and then sit back and wait for results. Roses like sun and well-drained soil. In the northern parts of the country they

should not be fertilized in the fall. Wait until late winter or early spring, and then fertilize again in summer after the first crop of blooms. Here's the American Rose Society's highest rated six roses in various classes:

Hybrid tea: Peace, Charlotte Armstrong, Chrysler Imperial, Crimson Glory, Golden Wings and Helen Traubel.

Floribunda: Betty Prior, Fashion, Red Pinnocchio, Frensham, The Fairy.

Grandiflora: Carousel, Queen Elizabeth, Buccaneer, June Bride, Montezuma.

The best way to select the color of blooms you want is to look at the color illustrations of your favorite local nurseryman, or mail order nursery catalogue. New improved roses are being introduced each year.

Watch for them. The 1956 rose champ was the floribunda, Circus, and in 1957, the best roses of the year were White Bouquet, a floribunda, and Golden Showers, a climber.

All-America Rose Selections are safe bets to choose from each year as they have been tested in all parts of the country and are selected by experts. Some of the favorites of long standing also are sure choices.

The average home grower of roses cannot go wrong if he tries the best-rated varieties from his regular nurseryman and uses a reasonable amount of care in growing them.

The 15 most popular flowers are, respectively: the rose, gardenia, gladiolus, carnation, tulip, lily, lilac, lily-of-the-valley, violet, orchid, peony, dahlia, chrysanthemum, pansy and camellia, according to the American Association of Nurserymen.

The special prices which we have made for 3 of a kind are to effect a saving of labor on packing which we are happy to be able to pass on to you.

Note: These prices apply only when three of a single variety are ordered. THEY MAY NOT BE SPLIT UP.



Notice the pair of eyeglasses with this petite arrangement of Lullaby, indicating the size of the dainty white blooms. This rose lends itself well to arrangements as well as making a perfect mound of snowy white in the garden.

### Gardeners Have Fewer Cancers?

An Australian doctor thinks there may be less cancer among gardeners. Dr. Eric Goulston, Sydney, says:

"I have noticed over the years that there seems to be a greater host-resistance against cancer in patients who are suffering from this disease and who delve in the garden, than is the case with complete non-gardeners. This may be due to some anti-carcinogenic agent invested from soils or from plants. We are trying to investigate this problem bio-chemically but we haven't gotten very far. At present it is only a clinical impression."

—From The Ford Almanac 1957

### 3 Novelty Roses

7.50 value only 5.95

**You Save \$1.55**

Michele Meilland

Emily

Karl Herbst

**You Save \$1.55**

on these

three fine roses

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NOTE: Sizable shipments, also large packages to the South and points west of the Mississippi will be shipped by express. No C.O.D. shipments by parcel post.

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NOTE: These prices apply only when three of a single variety are ordered. THEY MAY NOT BE SPLIT UP.

Hybrid Tea Roses

Quantity Wanted	Total Price
Aztec, scarlet orange, perfect form, spectacular color and remarkable beauty. Ea. * \$2.75, 3 for \$7.20	
Blanche Mallerin, big white perfect form, fragrant, long pointed buds. Ea. * \$2.00, 3 for \$5.25	
Burnaby, light creamy yellow full bloom, dark foliage, vigorous. Ea. * \$2.50, 3 for \$6.60	
Capistrano, very large dbl. fragrant dark pink, dark leathery foliage, vigorous. Ea. * \$2.00, 3 for \$5.25	
Chas. Mallerin, large velvety blackish red. Fragrant bloom. Ea. * \$2.50, 3 for \$6.60	
Charlotte Armstrong, strong fragrant rose red. Long stemmed, popular. Ea. * \$2.25, 3 for \$6.00	
Chrysler Imperial, sturdy plant with large dark red flowers, vigorous. Ea. * \$2.50, 3 for \$6.60	
Colleen Moore, velvety carmine red, strong tea fragrance, strong stem. Ea. * \$2.50, 3 for \$6.60	
Condesa de Sagtogo, yellow and Oriental red, distinct bi-color, strong. Ea. \$1.50, 3 for \$4.15	
Courtship, one of our own special favorites, cerise, strong grower, fully double, fragrant. Ea. * \$2.50, 3 for \$6.60	
Crimson Glory, very fragrant deep velvety crimson, leathery foliage. Ea. \$1.75, 3 for \$4.65	
Dainty Bess, soft rose pink single with darker stamens. Strong. Ea. \$2.00, 3 for \$5.25	
Dorothy Anderson, large dbl. rose pink. Large foliage. Limited supply. Ea. \$3.00, 3 for \$7.95	
Dr. Debat, extra large fully double bright coral pink. Ea. * \$2.25, 3 for \$6.00	
Eclipse, long pointed deep gold with long strong stem. Ea. \$1.75, 3 for \$4.65	
Emily, extra large fully double soft rose pink. Very free bloomer. Ea. \$2.50, 3 for \$6.60	
Ena Harkness, high centered, very fragrant crimson scarlet, vigorous. Ea. \$1.75, 3 for \$4.65	
Flirtation, pink and gold. Strong seedling of Peace. Extra nice. Ea. \$2.25, 3for \$6.00	
Frau Karl Druschki, strong growing white. A long time favorite. Ea. \$1.50, 3 for \$4.15	
Gay Gypsy, lots and lots of blooms of riotous red color. A knockout. Ea. * \$2.00, 3 for \$5.25	
Golden Dawn, sunflower yellow flushed with old rose. Very double. Ea. \$1.50, 3 for \$4.15	
Golden Wings, sensational new yellow single. Either grows tall or by pruning may be kept down. Blooms all summer long. Be sure to order early as the supply is still short. Ea. * \$2.50, 3 for \$6.60	
Good News, silvery pink with apricot glow in center. Strong stem, vigorous. Ea. * \$2.00, 3 for \$5.25	
Grande Duchesse Charlotte, tomato red, pointed bud, very free flowering, a long time favorite. Ea. * \$2.00, 3 for \$5.25	
H D M Barton, good deep crimson red. Strong grower, popular. Ea. \$1.75, 3 for \$4.65	
Helen Traubel, long pointed bud, fragrant pink to apricot. Large flower. Ea. * \$2.75, 3 for \$7.20	
Isobel Harkness, butter yellow, long stems, best large flowered yellow. Ea. * \$2.75, 3 for \$7.20	
Jackman's White, very large creamy white. Vig., limited supply. Ea. \$2.00, 3 for \$5.25	
Josephine Bruce, bud med. size, flower large, fragrant crimson. Limit 3. Ea. * \$3.00, 3 for \$7.95	
K. A. Viktoria, long pointed bud, cream-white, fully dbl., fragrant. Ea. \$1.50, 3 for \$4.15	

\* Denotes Patented Roses Grown Under License From Patent Owner.

Hybrid Tea Roses

Quantity Wanted	Total Price
Karl Herbst, large, well shaped, very fragrant, dull scarlet, lasting very well. Vigorous and free blooming. Ea. \$2.50, 3 for \$6.60	
Katherine T. Marshall, deep salmon pink. Large flower. Ea. * \$1.85, 3 for \$4.85	
Lady Elgin, fine exhibition formed bloom of jeweler's gold. Ea. * \$2.50, 3 for \$6.60	
Lady Trent, high centered, fragrant coppery-orange, supply very limited. Ea. \$3.00, 3 for \$7.95	SOLD OUT
Love Song, watermelon pink with vivid yellow reverse. Ea. * \$2.50, 3 for \$6.60	
Lowell Thomas, bud long pointed, flower large clear canary yellow. Ea. * \$2.25, 3 for \$6.00	
McGredy's Scarlet, velvety crimson scarlet, large healthy foliage. Ea. \$1.50, 3 for \$4.15	
Michele Meilland, bright pink, shaded Persian lilac. Vig. free bloomer, limited supply. Ea. \$2.50, 3 for \$6.60	
Mirandy, garnet red aging darker, sweet spicy fragrance. Ea. * \$2.25, 3 for \$6.00	
Mme. Cochet-Cochet, Vig. coppery rose pink, tinted coral. Ea. \$1.75, 3 for \$4.65	
Mojave, glowing sunset orange, extra nice. Ea. * \$2.75, 3 for \$7.20	
Monique, very large dbl. pink on salmon pink. Only 30 of these available. First come first served. Ea. \$3.00, 3 for \$7.95	
Mrs. Paul R. Bosley, best exhibition yellow. Our own special rose. Popular. Ea. * \$2.00, 3 for \$5.25	
Mrs. P. S. duPont, fragrant golden yellow, pointed bud. Ea. \$1.50, 3 for \$4.15	
New Yorker, large high-centered velvety scarlet. Vigorous, bushy. Ea. * \$2.50, 3 for \$6.60	
Nuria de Recolons, white, very well formed, dense dark foliage. Ea. * \$2.25, 3 for \$6.00	
Peace, very large fully double yellow blend. The most popular rose of all time Ea. * \$2.50, 3 for \$6.60	
Pedralbes, cream color to pure white, very vig. free bloomer Ea. \$1.75, 3 for \$4.65	
Pilar Landecho, bud long and pointed. Yellow with reverse of a dark coral orange. Ea. \$1.75, 3 for \$4.65	
Pink Peace, lovely brand new Peace of a nice pink color. Ea. * \$3.00, 3 for \$7.95	
Pink Dawn, very fragrant deep rose pink. Nice shaped bloom. Ea. \$1.50, 3 for \$4.15	
Poinsettia, bright unfading scarlet. Vigorous glossy foliage. Ea. \$1.50, 3 for \$4.15	
Pres. Eisenhower, dark red, good foliage, sure to please. Ea. * \$2.25, 3 for \$6.00	
Pres. Hoover, varying orange shades. Good bud. Long strong stem. Ea. \$1.50, 3 for \$4.15	
Rex Anderson, large dbl. very well formed, fragrant pale lemon. Ea. \$2.00, 3 for \$5.25	
Rubaiyat, long pointed bud, large flower, rose red, abundant. Ea. * \$1.85, 3 for \$4.85	
Sister Therese, golden yellow to cadmium-yellow. Very vigorous. Ea. \$1.50, 3 for \$4.15	
Sutter's Gold, golden-orange, large dbl. strong tea fragrance. Ea. * \$2.25, 3 for \$6.00	
Symphonie, very large pink veined carmine pink. Vigorous. Ea. * \$2.00, 3 for \$5.25	SOLD OUT
Talisman, fragrant golden yellow and copper. Vigorous and very popular. Ea. \$1.50, 3 for \$4.15	
Tallyho, crimson with cardinal red reverse. Very vigorous, fragrant. Ea. * \$2.25, 3 for \$6.00	

Hybrid Tea Roses

Quantity Wanted	Total Price
Tiffany, fine large flowered fragrant phlox pink. The rose that has everything. Vigorous. Ea. * \$2.50, 3 for \$6.60	
Torch Song, red hot poker color, fully double. Brand new and in short supply. Ea. * 2.50, 3 for \$6.60	
Tzigane, fragrant yellow and scarlet red. Dark glossy foliage. Ea. * \$2.50, 3 for \$6.60	SOLD OUT
Wedding Ring, upright golden yellow, fragrant, excellent rose. Ea. * 2.00, 3 for \$5.25	
White Knight, wonderful new white winner of AARS award. Ea. * \$3.00, 3 for \$7.95	

Grandiflora Roses

Buccaneer, buttercup yellow, lasting well. Tall grower. Foliage dark. Ea. * \$2.50, 3 for \$6.60	
Corrousel, fragrant dark red, good foliage. Profuse bloomer. Ea. * \$2.00, 3 for \$5.25	
June Bride, the only white grandiflora, tall, strong, fragrant. Very free bloomer. Disease free. Order early as supply is limited. Ea. * \$2.50, 3 for \$6.60	
Montezuma, bright scarlet-orange, long buds, big blooms, free blooming. Ea. * \$2.75, 3 for \$7.20	
Queen Elizabeth, lovely pink, free bloomer, grows easily, husky plant, very nice foliage. Ea. \$2.50, 3 for \$6.60	

Floribunda and Polyantha

Betty Prior, fragrant carmine pink clusters, bushy, profuse bloom. Ea. \$1.75, 3 for \$4.65	
Cameo, small soft orange pink cluster, 18 inches, profuse bloom. Ea. \$1.75, 3 for \$4.65	
Circus, shades of yellow pink and orange, the rose of 1000 colors. Ea. * \$2.50, 3 for \$6.60	
Fashion, coral-peach, vig. bushy, profuse bloom, a very popular rose, ideal for a border. Ea. * \$2.00, 3 for \$5.25	
Floradora, rust-red rose of good upright habit, bushy. Foliage dark. Ea. \$1.75, 3 for \$4.65	
Frensham, medium size, deep unfading scarlet. Large truss. Very free bloom over long period. Excellent. Ea. \$1.75, 3 for \$4.65	
Fusilier, vivid scarlet-orange 3 in. blooms, fully double. Erect growing. AARS winner. Ea. * \$2.50, 3 for \$6.60	
Gold Cup, lasting golden yellow 3 1/2 inch blooms. Low plant, glossy foliage. AARS winner. Ea. * \$2.50, 3 for \$6.60	
Goldilocks, clear yellow cluster Rose. Old favorite. Ea. * \$1.75, 3 for \$4.65	
Heat Wave, brand new for this year. Good red. Very bright. Ea. * \$2.75, 3 for \$7.20	
Jiminy Cricket, rich coral-orange turning salmon-orange. Vig. good foliage. Ea. * \$2.00, 3 for \$5.25	
Lavender Girl, brand new and sensational lavender. Not more than 3 to a customer. Ea. * \$5.00, 3 for \$12.75	
Lullaby, small white blooms by the thousands. Vigorous. Ea. * \$2.00, 3 for \$5.25	
Ma Perkins, sparkling salmon-shell pink 3 1/2 in. blooms. Vigorous, bushy, prolific. Ea. * \$2.00, 3 for \$5.25	
Margo Koster, globular orange-red cluster. Dwarf grower. Ea. \$1.75, 3 for \$4.65	
Nigger Boy, very fragrant, very dark velvety blackish maroon. Ea. \$1.75, 3 for \$4.65	
Pink Jewell, fragrant arbutus-pink, camellia center. Ea. \$1.50, 3 for \$4.15	

Floribunda Roses

Quantity Wanted	Total Price
Pinocchio, pink-suffused salmon, edged deeper, fruity fragrance. Ea. * \$1.75, 3 for \$4.65	
Red Pinocchio, cupped, fragrant, velvety red-carmine cluster. Ea. * \$1.75, 3 for \$4.65	
Red Ripples, fragrant ox-blood-red to carmine. Immense cluster and very showy. Ea. \$1.50, 3 for \$4.15	
Rose Elfe, pointed bud, perfect high-centered pink flower. Ea. \$1.75, 3 for \$4.65	
Spartan, gay orange-red, 4 inch flowers, fragrant. Ea. * \$2.75, 3 for \$7.20	
Texan, tall growing red, very vigorous and a delight to own. Ea. * \$2.50, 3 for \$6.60	
The Fairy, small dbl. pink cluster, foliage glossy, compact grower. Ea. \$1.50, 3 for \$4.15	
Tom Tom, deep crimson-pink, fragrant, tightly clustered. Ea. * \$2.50, 3 for \$6.60	
Vogue, large flowered cherry-coral, vigorous and fragrant. Ea. * \$2.00, 3 for \$5.25	
White Bouquet, perfect, white blooms on dainty plants. Ea. * \$2.50, 3 for \$6.60	

Climbing Roses

Blaze, slightly fragrant brilliant scarlet. Very vigorous. Dark leathery foliage. Repeat bloom. Popular. Ea. \$1.50, 3 for \$4.15	
Blossomtime, Flower of H. T. form, fragrant stems of cutting length, profuse bloom all season. This is the finest climber on our list. Camellia pink. Ea. * \$2.50, 3 for \$6.60	
City of York, creamy-white, glossy foliage, vigorous. Ea. \$1.50, 3 for \$4.15	
Cl. Chrysler Imperial, climbing form of this famous dark red fragrant rose. Ea. * \$2.75, 3 for \$7.20	
Cl. Peace, Yellow blend, vigorous, glossy foliage and popular. Ea. * \$2.25, 3 for \$6.00	
Golden Showers, new, buttercup yellow with nicely formed blooms. Ea. * \$2.75, 3 for \$7.20	
New Dawn, flesh pink, vigorous, and an old favorite, good foliage. Ea. \$1.50, 3 for \$4.15	
Paul's Scarlet, vivid scarlet, shaded bright crimson. Ea. \$1.50, 3 for \$4.15	
Red Empress, cardinal-red, good form and strong fragrance. Continuous bloomer. Ea. * \$2.50, 3 for \$6.60	
White Dawn, gardenia-form, fragrant white cluster. Glossy foliage. Ea. \$2.00, 3 for \$5.25	

NOTE: If your order is for 12 roses or over we will include one extra rose (of our choice) at no charge to you. If your order is 24 or over our gift to you will be three roses (of our choice). If you have a color preference, please state it and we will try to comply.

My order is 12 or more Roses. Please include one EXTRA ROSE FREE.

My order is 24 or more Roses. Please include three EXTRA ROSES FREE.

TOTAL OF ALL ITEMS \_\_\_\_\_  
Ohio Customers add 3% \_\_\_\_\_  
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REMITTANCE ENCLOSED \$ \_\_\_\_\_

NOTE: SPECIAL SERVICE  
If a plant you order is already sold out, we will select for you a similar variety of equal or greater value, if such is available. If you do not wish this service, mark ☐ X here -----

PLEASE NOTE THE SPECIAL MONEY SAVING COLLECTIONS OF ROSES OFFERED THROUGHOUT THIS FOLDER. ORDER THESE MONEY SAVING COLLECTIONS ON A SEPARATE PIECE OF PAPER AND ATTACH FIRMLY TO THIS ORDER SHEET.



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FLORIBUNDAS

5.00 value only 4.39

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Florodora - Frensham  
Pink Jewell

# Bosley Rose News

Page 4

COMPILED BY THE BOSLEY NURSERY, MENTOR, OHIO

Page 4

6 QUEENS  
of the SHOW

15.50 value only 13.24

You Save \$2.26

Charlotte Armstrong  
Tiffany  
Golden Wings - Lady Elgin  
Mojave - White Knight

## AT LAST!! A TRULY EVERBLOOMING CLIMBER

### Why Rose Wins Popularity Poll

If you ask a half dozen people why they like the rose best of all flowers, you're likely to get a half-dozen different answers. Therein may be the secret of the immense popularity of the rose bush among home owners.

Here are some answers taken at random from American Association of Nurserymen studies:

A teen-ager: "It is the flower of romance and love."

A gardener: "It gives most satisfactory bloom."

A school teacher: "The flower is perfection itself."

An accountant: "The most return for the money."

House wife: "The blooms are exquisite for home decoration."

A grandmother: "The color and fragrance bring back many lovely memories."

It is this versatility of the rose that makes it a great favorite among both the aged and the young. If there are roses on the property, the very young almost always will pick them in preference to other flowers when bringing a bouquet to their school teachers. Roses can be grown practically anywhere in the United States, and they are easy to grow suc-

cessfully. This of course helps their popularity in nationwide polls. A Gallup Poll gave America's favorite flowers the following order: (1) Rose, (2) Gardenia, (3) Gladiolus, (4) Carnation, (5) Tulip, (6) Lily, (7) Lilac, (8) Lily-of-the-Valley, (9) Violet, (10) Orchid, (11) Peony, (12) Dahlia, (13) Chrysanthemum, (14) Pansy, and (15) Camellia.

Roses like full sun, or partial shade. They may be grown just by digging a hole in the soil wide enough to allow the roots to spread out, and about a foot deep. A good loam is preferred. To sandy soil or heavy clay soil, the addition of peat moss or humus to the soil will provide more luxuriant growth. A handful of fertilizer is about right for each plant. Roses may be planted almost anywhere on the property, as specimen plants, in foundation plantings, as hedges, along fences, or in a formal garden. Climbing roses in flower make a glorious spectacle of a garage, porch, or on trellises or poles in the yard. The floribunda and grandiflora and climbing types are best for fences, while the hybrid tea roses give the most perfect, long-stemmed cut flowers for table and home decoration.

### Hybrid Rhododendrons

#### SPECTACULAR EVERGREENS THAT BLOOM

##### Planting Directions Furnished

Growth habits: t, tall; m, medium; d, dwarf; ex, extra

Roseum Elegans, lilac, strong grower . . . m. t.

Roseum Superbum, good foliage, pink . . . m. t.

9 to 12 in. . . . \$3.75 2 to 2½ ft. . . . \$ 9.75

1 to 1½ ft. . . . 5.75 2½ to 3 ft. . . . 12.75

1½ to 2 ft. . . . 7.75 Some larger sizes

### 4 Peppy RHODODENDRONS

\$5.00

1 Roseum Superbum

1 Cunningham's

2 Roseum Elegans

White (4 to 6 in)

POSTPAID WITH PLANTING DIRECTIONS

Caractacus, maroon . . . . . m.  
Catawbiense Album, white . . . . . m.  
Charles Bagley, cherry-red . . . . . m. t.  
Charles Dickens, bright scarlet . . . . . m.  
Cunningham's White, fine foliage . . . . . ex. d.  
Fortunei Hybrids, shades of pink . . . . . m.  
Lee's Dark Purple, dark purple . . . . . m. t.

Prices for the above varieties are as follows:

1 to 1½ ft. \$7.75 1½ to 2 ft. \$9.75

Larger plants, if available, priced individually.

### HOLLIES

AMERICAN HOLLY (Ilex opaca) Male or Female. Our traditional Xmas holly, with evergreen leaves and red berries. Plant both sexes to insure fruiting. Our hollies are all fine types, asexually reproduced from named varieties.

10 to 12 in. . . . \$2.75 1½ to 2 ft. . . . \$6.00

12 to 15 in. . . . 3.50 2 to 2½ ft. . . . 8.50

15 to 18 in. . . . 4.50 2½ to 3 ft. . . . 12.00

Priced according to quality of specimen

3 to 4 ft. . . . \$17.50 5 to 6 ft. . . . \$35.00

4 to 5 ft. . . . 25.00 6 to 7 ft. . . . 50.00 to 75.00

Larger Sizes \$100.00 and up

### Peppy AMERICAN HOLLY Plants

4 Named Hollies, our selection (3 females and 1 male) 4 to 6 inches high; with planting directions and postpaid.

\$5.00

ILEX CRENATA CONVEXA, small convex leaved evergreen. An excellent substitute for boxwood. Nicely clipped specimen.

4 to 6 in. . . . \$ .85 12 to 15 in. . . . \$3.25

6 to 8 in. . . . 1.25 15 to 18 in. . . . 4.75

8 to 10 in. . . . 1.75 18 to 24 in. . . . 7.50

10 to 12 in. . . . 2.25

ILEX ROTUNDIFOLIA. Same price as above.

### AZALEAS

KAEMPFERI HYBRIDS. We are growing only the hybrids that survived our record winter of 1933-34. Demand the dependable ones.

Carmen, true rose

Fedora, deep pink

Fireball, true red

Herbert, new dwarf purple

Hino-Crimson, low red

Kathleen, deep rose

6 to 8 in. size . . \$2.00

8 to 10 in. size . . 2.50

10 to 12 in. size . . 3.00

Some varieties not available in all sizes

Louise Gable, salmon pink

Maxwell Alba, white

Mildred Mae, soft lilac

Pink Bouquet, dwarf pink

Pink Rosette, pink rose buds

Rose Greely, new white

Zampa, late pink

12 to 15 in. size . . \$4.00

15 to 18 in. size . . 5.50

18 to 24 in. size . . 7.50

### 4 Peppy KAEMPFERI AZALEAS

\$2.75

4 to 6 in., postpaid with directions

AZALEA MOLLIS. All of our plants are seedlings grown from imported named varieties, insuring brilliant colors. Same price as above variety.

GHENT AZALEAS. The most severe winter has never hurt buds or plants. Colors range from orange to soft pink, with pink predominating. Priced above.

### Grafted Ghent Azaleas

All these plants were imported from Europe and grown here for two years.

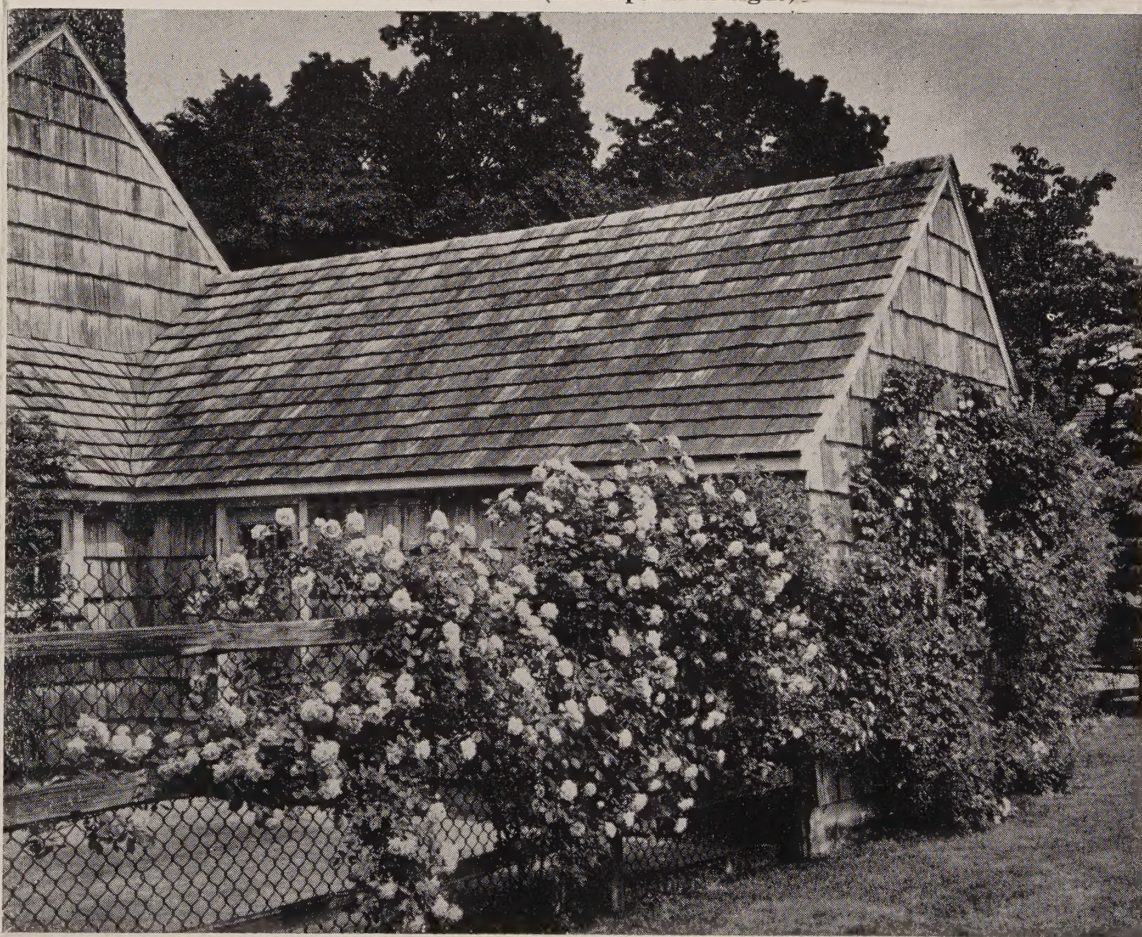
12 to 15 in. . . . \$7.75 1½ to 2 ft. . . . \$12.75

WE SHIP PEPPY PLANTS PARCEL POST—

YOU MUST CALL FOR LARGER SIZES.



BLOSSOMTIME (Description at right)



Climbing Roses, BLOSSOMTIME on fence, BLAZE on house

### BLOSSOMTIME (Pictured at left)

For years, rose hybridizers have been on a long search to find a climbing rose that was not only hardy in the colder areas of the United States, but one that would also be truly everblooming.

Just when it seemed to the hybridist that he had reached his goal and it had been announced that there was a climbing rose that bloomed all summer, Rosarians in their testing programs throughout the United States discovered that it was not satisfactory in some way.

At last we have the perfect everblooming climber. Blossomtime has proven, over a period of five years, that it ans-

wers all of the demands of our Rosarian friends in all parts of the country.

Blossomtime blooms from the earliest spring until the snow flies, bearing medium sized sweetly fragrant blooms of camellia pink of Hybrid Tea form. These blooms are either borne singly on stems of cutting length or in groups of three or five. One of our Rosarian friends has said that if she could have but one rose in her garden it would have to be Blossomtime because it is never without bloom. We feel that this is one of the highest tributes ever paid to this rose and we have yet to find our first dissatisfied customer. Blossomtime also makes a beautiful rose for fences both of the rustic type and on modern ranch-type fences.

Some of the comments received have been: Indianapolis, Ind.: "Lasting color, good shaped bloom, most everblooming rose ever seen." Kansas: "Very free blooming, lovely pink, fragrant." St. Louis: "Lovely two-tone flower, fine for corsages." Columbus, Ohio: "Very hardy, profuse everblooming climber."

All in all Blossomtime seems to be the pinnacle in climbing roses and it is the opinion of the writer that no rose enthusiast could say that he had a complete rose garden unless it contained at least one of the finest of all pink climbers. \$2.50 each; 3 for \$6.60.

### 3 Everblooming Climbers

7.75 value only 6.61

Red Empress - Blossomtime  
Golden Showers

You Save \$1.14

### 3 Reliable Climbers

5.00 value only 4.39

You Save .61

Blaze

New Dawn

White Dawn

You Save .61

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